



TOP SENSITIVE DATA DISCOVERY AND CLASSIFICATION USE CASES FOR P&C INSURERS

TURBOCHARGE YOUR DATA SECURITY, DLP, AND GRC OPERATIONS WITH COMFORTE DATA DISCOVERY AND CLASSIFICATION



Property & Casualty (P&C) insurers face stringent security and governance requirements established by state and federal legislation. Highly accurate sensitive data and classification is imperative to keeping member data safe, equipping security teams to better respond to data exposure and breaches, and enabling business teams to drive optimal/quality data analytics.



comforte offers the only autonomous, all-inclusive engine for personally identifiable information (PII) **data discovery and classification** for P&C Insurers. With **comforte Data Discovery**, P&C data management, security, and compliance teams can rest assured their member data is safe and compliant everywhere it resides.



comforte delivers a full Data Security Platform with unprecedented data lineage techniques for data discovery and classification. **comforte** gives companies complete visibility into their unknown usage of employee and/or customer data by automating the discovery process and providing them with a comprehensive, accurate, and up-to-date master catalog. This visibility enables companies to easily meet regulatory, compliance, and security requirements.

THE VALUE TO YOU AND YOUR BUSINESS: WHY COMFORTE

Gain the advantages of fully automated data discovery and classification to build a complete and continuous picture of your data, doing away with manual or labor-intensive processes:

Increased Confidence and Accuracy

comforte's discovery and classification reduces the amount of dark data residing in unknown repositories so you gain confidence in the accuracy of all of your sensitive data.

Focus on High-Value Activities

The automation that powers **comforte's** discovery and classification frees up resources to focus on higher-value data activities.

Holistic, Sustainable Approach

Zero-trust, sustainable, network-based approach to discovery and mapping of "unknown unknown" sensitive data sets. Sensitive data discovery and classification in structured and unstructured data sources across data at rest and data in motion.

Stronger Security

Continuous discovery ensures application of global data privacy, governance, and security rules including real-time data rights reporting.



TOP USE CASES

Data Consolidation

Solution: Locate and classify all PII across all repositories and file shares and apply proper business context without manual intervention.

How comforte helps: During M&A, or organization-wide data minimization initiatives, automatically identify all sensitive data repositories, databases and files, consolidate sensitive data to minimize its footprint and exposure; combine disparate sensitive data sets into your unique business context for seamless analytics and comprehensive data lineage reporting.

Holistic Data Discovery

Solution: Discover and automatically classify all PII data: structured, semi-structured, and unstructured.

How comforte helps: Intelligent discovery engine automatically locates, identifies, and tags all structured, semi-structured, or unstructured PII data in minutes as opposed to weeks or months.

Discovery of Unknown Unknowns

Solution: Network-based approach to discovery and mapping of "unknown unknown" sensitive data sets.

How comforte helps: Network access, alone, enables, fully autonomous data discovery. No targeted scans required; no limits on discovering dark data.

Third Party Risk

Solution: Identify vendor exposure and when and if unapproved sensitive data is being shared.

How comforte helps: Monitor shared data with your third-party vendors in real time. Automatically detect and get notified when sensitive data is shared with a third party and confirm data policy rules enforcement.

Security Incident Management

Solution: Evaluate data that's been exposed in cases of a breach and respond quickly to minimize the impact of the incident on the organization.

How comforte helps: Understand how data exposure and data lineage for incident prioritization and response automation. Quickly assess your sensitive data exposure across critical systems such as backup servers; automatically identify the extent of sensitive, regulated data in the backups and the scope of the potential data lost (customer data, third party data, employee data, etc.).

Security, Compliance, & Audit Management

Solution: Confidently respond to data rights requests and reduce costs associated with audits.

How comforte helps: Continuously discover, classify, and organize sensitive member data on plan members for quick and scalable response to access and PII audit requests.

Security Risk Management

Solution: Reduce risk by minimizing your data attack surface related to PII data.

How comforte helps: Identify all copies of cloned sensitive databases so they can be protected and minimize residual risk. Comforte automatically creates a list of data sources by permanent network monitoring, even in unknown locations.

ABOUT COMFORTE

At comforte, we understand the importance and value of data discovery, classification, and protection. For 20 years, we have helped leading organizations worldwide to protect their most mission-critical assets, and we have built long-term customer relationships based on professionalism and trust.