

# COMFORTE DATA SECURITY PLATFORM

## Who We Are

As a leading data security software company, comforte offers innovative technology with simple, robust solutions for data discovery and protection.

The comforte Data Security Platform provides data discovery, classification and protection capabilities to help achieve compliance with data protection and privacy regulations, reduce the impact of data breaches, and enable secure usage of data for your business applications and analytics.

With over 25 years of experience in IT, comforte protects 60% of all credit card transactions in the world, along with data for over 500 strategic customers using cutting-edge data protection strategies such as tokenization.

Large enterprises with sensitive data such as PII and PCI in key industries including financial services, insurance, retail and others trust comforte's solutions to secure their business growth, meet data privacy requirements and mitigate risk.

## Our Platform

- ▶ **Data Discovery & Data Classification:** Gain complete visibility and understand potential risks related to sensitive data across your network.
- ▶ **Data Protection:** Protect the sensitive data wherever it flows in a way that it is usable for processing and analytics.
- ▶ **Security for Data Analytics:** Enable secure and compliant usage of data analytics in modern data ecosystems.

## Comforte Advantages

- ▶ **Customized approach** to strategically identify areas of risk and determine the appropriate protection solution for your environment.
- ▶ **Unique dedication** to enable appropriate data privacy compliance with your organization's data initiatives and operations.
- ▶ **Industry recognition** from Gartner, Forrester, and other top analysts.
- ▶ **Fortune 500 customers** such as Visa, MasterCard, Shell and Macy's to name just a few.

## Contact Us

Learn more about the comforte Data Security Platform or [request a demo](#).





# Comforte Data Security Platform: Capabilities Overview

The **comforte Data Security Platform** provides data-centric capabilities to reduce operational costs associated with security, create opportunities for new revenue streams through secure innovation, preserve privacy for data analytics, gain regulatory compliance and minimize the consequences of data breaches.

## 1. End-to-End Data Protection

- ▶ Comprehensive protection of sensitive data (PII, PCI, or PHI) at-rest, in-motion, and in-use.
- ▶ Emphasizes safeguarding the data itself rather than the systems or devices holding it.

## 2. Data Discovery & Classification

- ▶ Ability to locate known or unknown structured and unstructured sensitive data elements, regardless of if they are at-rest or in-motion.
- ▶ Unmatched accuracy with 96% out-of-the-box and 99% upon tuning of false positives.

## 3. Deploy Anywhere

- ▶ Protection nodes seamlessly integrate with your applications and data stores, regardless of location.
- ▶ Deploy up to 10x faster compared to traditional solutions.
- ▶ Support for on-premises, cloud, or hybrid IT environments.

## 4. Multiple Protection Methods

- ▶ Diverse range of data protection techniques, including data masking, format-preserving hashing, tokenization, and format-preserving encryption (FPE).
- ▶ Tailor the methods to specific needs and use cases, enabling pseudonymization or full anonymization of data.
- ▶ Suitable for a Bring Your Own Encryption (BYOE) strategy to multicloud environments and distributed third-party tools with peace of mind, optimal control, and compliance.

## 5. Flexible Integration Options

- ▶ Seamlessly connect any data flow, business application, or data store using smart interceptors or powerful APIs supporting multiple languages and scripts.

## 6. Configurable Security Policies

- ▶ Flexibility in defining security policies to strike the right balance between securing data and preserving data utility.

## 7. Adaptable to Change

- ▶ Flexible, elastic, and self-healing architecture enables easy scalability and adaptation to changes and new requirements.

## 8. Access Control and Audit

- ▶ Integration with your IAM infrastructure for centralized management and consistent enforcement of security policies.
- ▶ Built-in audit and analysis capabilities assist security stakeholders in making informed decisions.

## 9. Support for Modern CI/CD DevOps Approaches

- ▶ Built for modern CI/CD DevOps methodologies, incorporating "Security as code" practices into your software development lifecycle.

